



Fundraising ideas

Thank you for thinking of raising money for the Project Winston kennel building project at the RSPCA Animal Centre at Martlesham.

We are aiming to raise £100,000 towards the £420,000+ it will take to replace six of our old dog kennels with new, up-to-date blocks. We'll also be improving staff, volunteer and visitor facilities with a new support building that includes cattery sluice room, new toilets, office, staff room & shower, plus new drainage, extra car parking and refitting the old staff room into a grooming room with new equipment and fittings.

Half the new kennels will be bigger than normal, to provide better accommodation for bigger dogs, like Winston. Winston was a sweet Newfoundland dog who came into the Centre as a cruelty case, but he finally found his forever home with a family that loved him dearly.



The Branch already has £316,586 in grants, donations and legacies, and we're raising the additional money through activities, including collections, events, a sponsorship scheme and asking our supporters to organise fundraising events on our behalf.

This project is for Winston and all the animals that are still looking for the thing they want most – a loving forever home.

Fundraising Ideas

Here are some fun fundraising ideas, but we're sure you will be able to think of many, many more...

Spare change. How about collecting 20 pence pieces in a used Smartie tube? (and you get to eat the Smarties first!) Or collect your spare change over a couple of months.



Sponsor me! Walking, talking, swimming running or cycling, you could get yourself sponsored to do something you love – or hate! Try a traditional favourite like a sponsored silence or giving up something you love for a week. Or try a quirky alternative like a chest or leg wax, or a Zumba-thon.

Taking part in an event – could you take part in an organised event like the Great East Swim and be sponsored for Project Winston?

Dress down or dress up. At work or school or home, could you get family, friends and colleagues to pay to dress down for a day? Or dress up as your favourite fictional character or animal. Could you persuade your teachers to have a non-uniform day at school?

Organising an event on our behalf would be wonderful. Be it a dog walk or teddy bears' picnic, a jumble sale, live mike night or cake sale, craft stall or pub games evening. We also have a selection of RSPCA logo goods like keyrings and badges available to take to local fetes or fairs.

On the food front, bake sales are all the rage, but don't just limit yourself to the sweet stuff. Try offering soups, curry or pizzas for a lunch at your workplace – or encourage friends or colleagues to create their favourite dishes for a party or BBQ.

Thinking bigger? Perhaps a golf, football or netball tournament. Dinner Dance? Quiz Night? Wine Tasting? Race Night? Go-carting? Silent Auction or an Auction of Promises? Treasure Hunt? Organise a school disco? The options are almost endless...

Photographic, drawing or selfie competition. Ask people, especially children, to enter their photograph or drawing for a small fee (£1.50 or £2.00) and the winner gets a prize.

Name the cuddly toy game – we can supply the cute cuddly and a chart with 100 names, each of which can be sold for £1. The winner gets the toy and Project Winston gets £100.



If you know the right people... could you persuade a local band, choir or theatre company to donate the proceeds from one night of a play or concert to Project Winston? Or allow us to collect one night?

Does your company hold marketing events? Would it be possible to take a Project Winston stall to it? Or take a Project Winston presentation for a lunch or post work seminar?

Tombolas or a raffle - organising a tombola or raffle is a time-honoured way of raising money, and are especially good for doing at work. You could even ask your boss if they would raffle an additional day's annual leave.

Does where you work have a **Corporate Social Responsibility (CSR) programme or have a charity they support each year?** Could you nominate us? Don't forget to ask at work if they have a CSR programme that will match fund any money that you raise for us.

Could you organise a "trail of coins"? Everyone could bring in their loose change and try to build a trail of coins around the office, classroom or home. If you take photographs of your progress, we can put it on our Facebook page.

Guessing games. What about a little competition? Guess the baby, guess the pet, even guess the garden. Display a selection of photos; each person pays a £1 to enter and the person with the most correct guesses wins a small prize.

Helping to promote your fundraising

Please tell us what you have planned as we can help to promote this for you on our website and Facebook page, and we would love to put photographs of your fundraising efforts on our social media. You can email us at: kate.grimwood@rspca-ipswich.org.uk



How to Donate

You can bring the money you've collected in person to our Animal Centre. If you let us know beforehand on 0300 999 7321, we can make sure we give you a proper welcome and maybe take some pictures, if you're OK with that. Or you can also send a cheque to us at RSPCA Suffolk East & Ipswich Branch, Animal Centre, Mill Lane, Martlesham, IP12 4PD. Please make the cheque payable to RSPCA Suffolk East & Ipswich Branch, and put "Project Winston" on the back.

If you wish to make a direct donation you can via our Virgin Money Giving page (search for RSPCA Ipswich) and go to the campaign page for Project Winston. If you are doing a sponsored event, you may also want to create your own Just Giving Page to help raise funds.

You can find all the information and latest news regarding our appeal on our website: <http://ipswich-rspca.org.uk/>

Your efforts will really help us reach our target and continue to help animals in need in the future.

Thank you!